



***REGENESYS***

Institute of Management

*Awakening Potential*

**POST GRADUATE DIPLOMA  
IN BUSINESS MANAGEMENT  
(PDBM)**

Gain Business Qualification and Experience in a Structured Learning Environment



REACH THE  
**PEAK**  
OF YOUR CAREER



## Welcome

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Careers in Business Management and Leadership are the most 'in-demand' of any careers across the world.

Business leaders and managers have the responsibility to successfully navigate teams, departments and organisations, which determine their sustainability and growth.

Regenesys is a global business school, with campuses in Johannesburg, Mumbai and Lagos. We deliver cutting-edge, accredited, internationally recognised business management qualifications and programmes. Over the past 18 years Regenesys has educated 150,000 students from 195 countries and delivered customised executive education programmes for 1000 reputable local and multinational companies. Leading experts, entrepreneurs and academics from top local and international institutions, including Stanford, MIT and Harvard, facilitate Regenesys programmes.

We offer a secure, uninterrupted study environment to excel. Regenesys Business School has been ranked as one of the Top Business Schools in South Africa, for the past two years. (PMR Africa 2015, 2016).

Be inspired and energised while you learn about the exciting world of business management. Let us help you to become the best version of yourself.





## Message from the Chairperson

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Dear Students,

I am delighted to welcome you to Regenesys Business School.

The purpose of Regenesys is to change the world. Regenesys alumni enter the business sector transformed and ready to leave their mark. Our belief is that each and every student possesses unique talents and an innate power to achieve their dreams. We nurture these gifts and guide each graduate to achieve greatness by awakening their potential through the provision of high-quality management and leadership development education programmes. Our programmes are unique in that they not only develop mental intelligence (IQ), but also emotional, spiritual, social and environmental intelligence. At Regenesys we value your mind, body and soul.

Regenesys is a truly unique institution of higher learning a business school that fundamentally alters the lives of , our students. After graduating you will be empowered with the knowledge, skills and wisdom to pursue your career in large multinational corporations, government or launch your own entrepreneurial journey. You will be exposed to captains of industry, thought leaders, top CEOs, entrepreneurs and government officials. You will learn alongside the leaders of tomorrow and build life long bonds and will become a part of our prestigious 150,000+ strong global alumni network.

Whatever dreams you decide to pursue, Regenesys will provide support for you every step of the way, always encouraging you to dream bigger and never give up.

I wish you every success on your journey of learning, awakening your potential, becoming an inspirational leader, and ultimately making our world a better place. Regenesys will be your life-long companion on that journey.

Wishing you happiness!

**Dr Marko Saravanja**

Chairperson

*"Trust your intuition. Listen to your inner voice.  
Trust your deep feelings. Intuition knows the path to your dreams."*

*– Dr Marko Saravanja.*



## Group CEOs Message

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Dear Students,

Greetings and a very warm welcome!

In my experience of 16 years with world-renowned universities, I have realised that each and every student has the intelligence and talent to be a successful world leader in business. We established Regenesys Business School to awaken the potential in students and to make them successful global leaders.

The beginning of college life marks one of the most important transitions as a student. We bring innovative leadership from highly qualified and experienced national and international academics using the best practices and resources to help students awaken their dormant potential.

Regenesys is synonymous with world-class practical and industry oriented education that attracts the best students from across the globe. We are proud of our alumni who are working for highly reputable companies in top positions. We take great pride in our culture of student engagement and collaborative learning that blends national and international education.

At the end of their programmes, students graduate from Regenesys with a world-class qualification, and an incredible network of alumni to help grow their career and a lifetime of memories to cherish. I wish you all the best with your studies; I am confident that your time as a Regenesys student, will be enjoyable and gratifying. I assure you that your experience with Regenesys will be a life-changing experience.

Wishing you success and abundance of happiness!

**Dr. Richa Arora,**  
Group CEO,  
Regenesys

*Build your success on the strong foundations of ethics, truth and morality,  
and you will become invincible. Power comes from truth."*

*- Dr Marko Saravanja*



## Our Holistic Philosophy

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Regenesys approaches education holistically – intellectually, emotionally and spiritually. Our learning programmes are designed to inspire and develop the mind, heart and soul; as well as, to develop positive values, attitudes and behaviour required for success.

### **Teaching and learning methodology**

Regenesys uses an interactive teaching and learning methodology that encourages self-reflection and promotes independent and critical thinking. Highly qualified international faculty uses engaging and fun teaching and learning methods, such as: videos, case studies, team work, role plays, simulations, games, small group discussions, self-reflection exercises and applied projects.

### **Regenesys' Vision 2020**

To be a leading leadership development institution in the world.

### **Mission**

Regenesys is committed to assisting individuals and organisations in achieving their personal and organisational goals by enhancing their management and leadership potential.

### **Values**

Commitment to the purpose of human development, a strong work ethic, integrity, and emotional and spiritual wisdom.

*The truly wise are those who live a life of higher purpose,  
who serve humanity selflessly, and who have embarked on a brave journey of self-discovery."*

*– Dr Marko Saravanja*



## Programme Overview

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The Postgraduate Programme in Business Management (PDBM) programme is for people seeking to build meaningful careers in the field of management. This is an opportunity to stand out of the crowd, get ahead in the business world and make a real difference in your management practice through the active use of frameworks, and management tools. This programme is designed to provide students with international management knowledge, skills and exposure.

### **PDBM – Post Graduate Programme In Business Management**

The Postgraduate Programme in Business Management (PDBM) is an **NQF level 8** (120 credits), 1 year qualification that develops management competencies and prepares you for employment in middle and senior management positions.

#### **What will you learn?**

This programme will enable you to gain a better understanding of your own management practice while learning about different management functions within organisations. The PDBM will give you the necessary tools to solve complex business problems and create an organisation that translates business into profit .It will provide International management knowledge, skills and exposure and will open up career opportunities to work globally.





## Programme Highlights

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- PDBM Certifications: Globally recognised and CHE accredited Post Graduate Diploma with the Highest NQF Level - 8, International degree
- 2 month Industry Internship in India with renowned organisations to gain exposure to Corporate Etiquettes and Practical experience
- 100% Guaranteed Placement after completion of PDBM qualification up to 3.5 lakhs per annum
- A variety of engaging and fun teaching and learning methods are used
- Digital marketing training and certificate
- Personality development and business communication training and certificate

### Modules

This degree comprises the following modules:

#### Compulsory Modules

- Organisational Strategy, Planning and Management
- Advanced Project Management
- Advanced Human Resource Management
- Financial Management and Management Accounting

#### Electives – Choice of two - Based on student numbers

- Fundamentals of Research
- Economics
- Business Ethics and Corporate Governance
- Advanced Marketing Management
- Sales Management
- Advanced Operations Management
- Spiritual and Emotional Intelligence
- Advanced Retail Management.

### Regenesys Mode of learning & entry requirements

The mode of learning would be contact classes that would be conducted at the Regenesys India campus by highly qualified International faculty, using an interactive teaching and learning methodology that promotes critical thinking.

*“Enthusiasm is a magical force capable of creating miracles. Enthusiasm dispels negativity, lifts depression and awakens potential. With enthusiasm you can succeed at anything. Be an enthusiast.”*

*– Dr Marko Saravanja*





## Regenesys Dedicated Placement Cell

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Regenesys has a dedicated placement cell, with competent & experienced placement personnel. The placement cell is responsible for providing 100% placement assistance to students across the globe.

### **Benefits of Post Graduate Programme in Business Management.**

- World-Class corporate exposure
- 2 month Industry internship for first hand practical experience with Internship experience certificate issued by the respective organization
- 100% Job Guarantee up to 3.5 lakhs
- Skill based courses along with relevant certification at zero added cost:
  - Business English
  - Corporate etiquette
  - Personality grooming
- Certification course in Digital marketing at zero added cost with support and opportunity to qualify 5 professional certifications:
  - Google AdWords Fundamental Certificate
  - Google Display
  - Advertising Certificate
  - Facebook Blueprint Certification
  - Microsoft (Bing ads accredited Professional Certificate)
  - YouTube Advertising Certificate



## Eligibility

A three-year degree or Graduate  
Proficiency in English and computer skills

## Duration

1 - Year

## Fees Details

INR 4,00,000 plus taxes



*"Don't be afraid of exams. Welcome them. They are there to make you stronger.  
Every exam is a milestone on your journey towards greatness."*

*- Dr Marko Saravanja*



# Accreditation, Registration and Membership

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## Higher education accreditation and registration

- Council on Higher Education
- Department of Higher Education and Training Registration

## Further education and training (FET) accreditation:

- Department of Higher Education and Training under the Further Education and Training Colleges Act, 2009/FE07/023
- UMALUSI (62108L007RE)

## Company accreditation:

- ISO 9001:2008 with SABS
- Level 3 BBBEE Contributor Rating

## SETA accreditation:

- Finance, Accounting Management, Consulting and other Financial Services (FASSET)
- Services SETA (SSETA)
- Culture, Arts, Tourism, Hospitality, Sport Education and Training Authority (CATHSSETA)
- Public Services SETA (PSETA)
- Local Government SETA (LG SETA)
- Education, Training and Development Practices SETA (ETDP SETA)
- Safety and Security SETA (SASSETA)
- Media, Information and Communication Technologies SETA (MICT SETA)



## Associations and Memberships:

- Principles for Responsible Management Education (PRME)
- South Africa Business School Association (SABSA)
- Institute of People Management (IPM)
- South African Council for Educators (SACE)
- South African Board for Personnel Practice (SABPP)

## NCR Credit Provider Accreditation:

- NCR Credit Provider Certificate
- Certificate Number 2000/HE07/023) South African Qualifications Authority

## RELATED COURSES

- MBA – Master of Business Administration
- MPM – Master of Public Management
- PDPM – Postgraduate Diploma in Public Management
- BPM – Bachelor of Public Management
- NCR Credit Provider Certificate
- HCBM - Higher Certificate in Business Management
- HCPM - Higher Certificate in Public Management

*Never feel abandoned. The force that guides the universe, the sun and planet Earth guides you too. Surrender to that force and you will become the force".*

*– Dr Marko Saravanja*

# Corporate Partners



**Regenesys Institute of Management**

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